

PM-International AG

Simple. Successful.



PM-International

Success at TOP 100: PM-International Once Again Among the German Innovation Leadersⁱ

Schengen, Luxembourg, June 29, 2018



For the 25th time, the TOP 100 Award has nominated the most innovative medium-sized German companies. PM-International is once again among these innovation leaders. The result is based on an analysis of TOP 100 scientific leader, Prof. Dr. Nikolaus Franke. The award ceremony was part of the 5th German Summit for Medium-Sized Companies that took part in Ludwigsburg, Germany on June 29, 2018. German TV presenter and TOP 100 mentor Ranga Yogeshwar awarded the prize together with Dr. Nikolaus Franke and compamedia. 2018 marked the 16th time that PM-International joins this innovation elite. During the independent election process, the company distinguished itself by its innovation success and processes.

With its nutrition supplements and cosmetics, PM-International aims at delivering nutrients exactly where they are needed in the body. Since the very outset, the TOP 100 company has a uniquely strong focus on achieving the best nutrient transport possible. With a product range of less than 100 products for health, beauty and wellness, PM-International is among the top players in the premium segment. Further success factors are a strong distribution network across more than 35 countries and an enormous innovative strength, and the 16th TOP 100 award is a testimonial to that.

Press contact

PM-International AG – Lea Bohrer
lea.bohrer@pm-international.com
+352 339 667 944

PM-International AG
15 Waistroos,
L-5445 Schengen
Luxembourg

PM-International AG

Simple. Successful.



PM-International

This innovative strength stems from a consistent use of the latest research. For example, the family company turned the ground-breaking findings of a Nobel Prize winner into a market-ready nitrate monoxide product for the normal function of the cardiovascular system. It also developed a state of the art purification drink, that is user-friendly and contributes to normal metabolism. Furthermore, PM-International has a cooperation with the renowned Luxembourg Institute of Science and Technology (LIST). PM-International has own labs at the institute and cooperates with the institute to develop exclusive new ingredients.

About the TOP 100 Award: Since 1993, compamedia awards the TOP 100 seal for outstanding innovative strength and extraordinary innovation success to medium-sized companies. Since 2002, Prof. Dr. Nikolaus Franke is the scientific leader. He is the Founder and Head of the Institute for Entrepreneurship and Innovation of the Vienna University of Economics and Business. The science journalist Ranga Yogeshwar is the mentor for TOP 100. Project partners are the Fraunhofer Society for the Advancement of Applied Research and the German Association for Medium-Sized Enterprises BVMW. The award is covered by the German media partners manager magazin, impulse and W&G. More information can be found at www.top100.de.

About PM-International AG: PM-International AG is one of Europe's largest direct marketing companies in the areas of health, wellness, and beauty, based in Schengen, Luxembourg. In 2017, the corporate group registered a total turnover of 632 million US-Dollars, corresponding to an increase of 37.2 % compared to the previous year.

Founded in 1993, PM-International AG develops, produces and markets high-quality, premium dietary supplements and cosmetics through its own brand FitLine® – many of which have a patented technology. The Nutrient Transport Concept (NTC©) represents the company's core competency: it delivers the nutrients exactly when they are needed and where they are needed – to the cellular level, from inside and out. To guarantee a continuous high product quality, the products are regularly and independently tested by TÜV SÜD ELAB. End customers can review the analyses directly on the TÜV SÜD ELAB website, by scanning the QR code on the product packaging. No other competitor offers this level of transparency.

More than 400 million FitLine® products have been sold worldwide. Many customers, including several top athletes, regularly make use of FitLine® products. At the same time, the corporate PM-International group is the official supplier of numerous large sports associations, such as the Luxembourg Basketball Federation (FLBB), the German Ice Hockey Federation (DEB), and the Austrian Sports Aid (ÖSH).

Press contact

PM-International AG – Lea Bohrer
lea.bohrer@pm-international.com
+352 339 667 944

PM-International AG
15 Waistrooss,
L-5445 Schengen
Luxembourg

PM-International AG

Simple. Successful.



PM-International

Further information can be found under: www.pm-international.com

ⁱ *Ascertained among those companies taking part in the fee-based competition.*

Press contact

PM-International AG – Lea Bohrer
lea.bohrer@pm-international.com
+352 339 667 944

PM-International AG
15 Waistrooss,
L-5445 Schengen
Luxembourg